

The Local Presence Ladder

Free report first. Then one easy step at a time.

In a relationship-first town you never lead with a big package. You lead with a free, personalized report on how a business shows up on Google, and you ladder up from there. The lowest monthly step is \$99.

1	Free DGO Report A personalized local-presence scorecard. The gift that opens the door.	\$0
2	Local Presence GBP monitoring, listings, reviews, monthly snapshot. 14-day free trial.	\$99/mo
3	Local SEO The full done-for-you program. Rank higher, win the map pack.	\$375+/mo
4	Foundation Pilot A 3-month bundled growth sprint with a guarantee KPI.	\$600–\$2,500
5	Custom Retainer Everything coordinated: one strategy, one contact, one bill.	\$550–\$3,800

Free report → \$99 → \$375 / \$650 / \$1,000 → \$600–\$2,500 → \$2,000+

Annual commitment saves about 17% and waives setup. Founding-100: \$99/mo locked for 24 months. Chamber members: 20% off for 12 months. Reviews are included in every Local SEO package.

Start with a free local-presence report

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