

Pricing at a glance.

Month-to-month list prices. A 1-year commitment saves about 17% and waives setup.

The on-ramp

\$0 Free DGO Report	\$99/mo Local Presence	\$375+/mo Local SEO	\$600–\$2,500 Foundation Pilot	\$550–\$3,800 Custom Retainer
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Managed services (Essentials / Growth / Premium)

SERVICE	ESSENTIALS	GROWTH	PREMIUM
Local SEO (reviews included)	\$375	\$650	\$1,000
Google Ads (mgmt fee)	\$450	\$800	\$1,500
Social Media (managed)	\$750	\$1,500	\$2,500
Meta / Social Ads (mgmt fee)	\$500	\$1,200	\$2,500
Email Marketing (managed)	\$375	\$650	\$1,000
Web Hosting	\$40	\$57	\$72

Programs & add-ons

Lead Generation Setup	\$2,500 one-time
Lead Gen Campaign Mgmt	\$1,600/mo
Marketing Retainer	\$550–\$3,800/mo
SEO Maintenance (add-on)	\$200/mo

Software (quotable)

Booking: Solo / Team	\$49 / \$99 per mo
Reviews-only standalone	\$99/mo
Call Tracking	\$49 / \$99 / \$199 per mo

One-time projects

Website Design & Build	\$1,800 / \$2,800 / \$4,200
Landing Page	\$250
eCommerce Shop Setup	\$700
Blog Setup + Training	\$400
Video Production	\$1,500

Ad management fees are separate from ad spend. MedSpa (Nurture) is scoped per clinic. 3-month minimum on recurring services; quotes valid 30 days.

Start with a free local-presence report

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